

**Humanists of Minnesota**  
**Board of Directors Minutes**  
**June 8, 2016**

**Attendees:**

Present: Audrey (President), Harlan (Vice President), David (Secretary), Christina (At-Large), Susan (At-Large), Mahad (At-Large)

Not Present: Rohit, Dale, Mark, Brad

The minutes were approved unanimously.

**Treasurer's Report:** Brad Bolin (treasurer) was not present to discuss the treasurer's report but did reply in email to a question from Audrey regarding the \$1000 line item for child care, confirming that it was a cut-and-paste error. In that email he reported that the organization is up \$1613.88 for the year.

**Membership Meeting:** The suitability of the opening ice-breaker discussion topic was discussed, as well as the quality of the name tags and ways to increase social interaction between members. Christina suggested the "offers and needs" mechanism used in other organizations.

Harlan discussed ideas being considered by the Membership committee for increasing engagement and companionship. E.g. having board members find the first-time attendees and nonmembers to initiate conversations with them, and assigning a member contact (for new members) who can serve as an information resource to speed the member's engagement with the organization. Activities such as potlucks, book readings, political action, and hikes are being discussed. Harlan noted that the most difficult aspect is having people organize the events. The mechanisms being considered for communicating the events include the FaceBook group, MeetUp, and direct emails to the membership. The advantages and disadvantages of an "open to all" vs. "members only" approach to the organization's social events was discussed again. It was also noted that the organization needs an "elevator speech" to pitch the value proposition of being a member.

**Summer Picnic:** The question of whether to organize specific activities (primarily as an ice-breaker) at the picnics for which we are responsible was raised.

**(Social) Media:** The question of whether to have a Secret (member's only) Facebook group was raised, as well as what the goal is of the group. It was decided to give Harlan and Christina organizer status in MeetUp in order to be able to post events. Candidate new members for the Editorial Board (for the newsletter) were discussed.

**Summer Programming:** options for programming over the summer were discussed.

**Board Retreat:** The Board retreat is scheduled for Sunday July 10, noon to 5. Whether to invite nonboard members was discussed but retracted.

The meeting was adjourned at 9:16pm.