

Humanists of Minnesota
Board of Directors Meeting
Feb 8, 2023 6:02pm

Attendees:

Ellie Haylund (President), Mitch Thompson (Vice President), David Guell (Secretary), John Walker (Treasurer), Seth Engman, Jerry Smith, Abigail Jackson, Stephanie Schwinn, Suzanne Perry, Nick Haylund.

Not attending:

Location: Zoom online meeting

The January 2023 minutes were approved with a minor correction without objection.

Jerry led a discussion concerning strategic planning for the organization. The discussion focused first on the organization's mission statement and statement of six organizational purposes. There was extensive discussion of what the organization does towards those purposes in order to identify any gaps or omissions in those purposes. Next, the board discussed the concept of the business model for the organization, and in particular what is it that members get for their membership fee and why people are likely to choose to pay for membership. In addition, whether bequests to the organization could be grown was discussed.

Ellie reported that the billboard on Roberts Street went up early.

John reported that he determined that account signers will need to arrange to meet at the bank when a CD is purchased and that he sent email specifying the details. The treasurer's report was approved without objection.

Ellie reported for the membership committee that Audrey and Cindy Erickson are in the planning stages of creating a hospitality committee.

Stephanie reported that the Humanists in Action committee is meeting Saturday to make blankets.

David reported that he was able to obtain ownership of the Google drive from Rohit. He also reported the results of an email exchange with two different members of Facebook support. They demonstrated a lack of knowledge of Facebook policy and an inability or unwillingness to advocate, advise or help us navigate the political ad disclaimer acceptance process. Therefore, David obtained a Google Voice phone number and expects to use it together with our PO Box as the contact information required by the Facebook policy.

Mitch reported plans for food at the next community gathering. Concerning the summer picnic, July 16 9am – 3pm is confirmed at Jaycees Shelter.

Suzanne reported for secular advocacy that Audrey will be giving a secular invocation at the legislature tomorrow. She also reported trying to get Andrew Seidel to speak at the Day of Reason event.

Jerry reported concerning Social Investment that the Open Arms charity held their open house. Mitch attended it and described the facility as amazing and impressive.

Mitch noted that Audrey passed to us questions asked by Meetup site concerning whether vaccination and masks are required to attend event.

Mitch reported that he and Audrey will serve on the Nominations committee. Nick also volunteered to serve on the committee.

Adjourned 7:25pm.