

**Humanists of Minnesota**  
**Board of Directors Meeting**  
**Nov 9, 2022 6:06pm**

**Attendees:**

Ellie Haylund (President), Mitch Thompson (Vice President), David Guell (Secretary), Nick Haylund, Seth Engman, Jerry Smith, Abigail Jackson, Stephanie Schwinn, Suzanne Perry, John Walker (Treasurer)

**Not Present:**

**Location:** Zoom online meeting

**Minutes**

The agenda was approved unanimously

Mitch moved the minutes be approved. It was seconded by Suzanne and was approved unanimously.

A proposal from the Marketing team to pay for a billboard next spring (for up to 3 months) was circulated in email before the meeting, and there was extensive discussion of the proposal. There was also discussion concerning activities that “do good” in the community that could be cited as part of publicizing the organization. The specific location proposed for the billboard was also debated.

Suzanne moved \$5840 be approved for marketing (\$840 over the already approved budget) and that it be applied to a “separation of church and state” billboard cited in the marketing committee’s proposal sent in email. Seconded by Nick. Approved 7 – 2 with 1 abstention.

Nick moved to approve a fundraising effort to raise \$1776 from members to support the “separation of church and state” billboard and extending the billboard for up to one month. In the event the billboard was not available for the third month, the goal is not met, or the goal is exceeded, the available funds will be spent on other efforts in support of separation of church and state. Second by Mitch. Approved 8-1.

John gave the treasurer’s report, citing a few small payments to be made for insurance and a few recent cash donations. Mitch moved, and Ellie seconded the finance report; it was approved without objection.

Ellie reported that we will soon need to order more T-shirts and that Christine was ready to order more shirts. Ellie moved to approve \$647 for Christine to buy more T-shirts with discretion to account for quantity discounts. Approved 10-0.

Stephanie reported for humanists in action concerning the different activities the committee is organizing.

David reported concerning the Facebook boosts that the steps needed to be approved to advertise events related to politics were completed, except for the final step which required a phone number. Since the organization has no phone number, the effort to be approved for such ads is stalled. Therefore neither the October or November community gathers could be advertised.

Mitch noted a proposal to use tablecloths, plastic flatware, serving platters, and related materials from FUS but did not move that it be approved. Concerning the monthly gathering on December 30 at Stray Dog, from 4 to 7 pm, the issue of applying the usual room rental funds to the cost of appetizers was discussed.

Stephanie reported for the programming committee that they have been meeting with a coalition of groups that are working to combat Christian nationalism. They met with the group's coordinator to discuss how HumanistsMN could help. Representatives will speak at the January community gathering.

Suzanne outlined a proposal to develop a 5 year strategic plan for spending the organizations' current financial reserves. The proposal included hiring an advisor to help develop a strategic plan. The proposal was discussed.

Adjourned 8:06p