

Humanists MN

# Board of Directors Meeting

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**Wednesday, March. 9, 2022 (via zoom)**

## ATTENDEES

**Jerry Smith, Mitch Thompson (Secretary), Harlan Garbell (President), John Walker (Treasurer), Christine Retkwa, David Guell, Marcy Woodruff, Suzanne Perry, Seth Engman**

### **Absent:**

**Nick Haylund**

**Ellie Haylund**

## **Routine Business**

Called to order @ 7:01 PM

### **Additions to agenda: Elections**

**Action:** Jerry, Dave, and Mitch volunteered to be on the committee to find candidates for the next board cycle.

**Action:** By acclamation, the Board Minutes for February were approved. (Marcy/Suzanne)

**Approved 100%**

## **Old Business**

### **Reports from Committees/Team**

#### **\* Financial Report (John)**

- The month was in the red but only from a timing standpoint on several large payments.
- The year so far remains up by \$2500.
- Investments remain on hold at this point in finding a high-yield account. John will follow up before the April meeting.

**Action:** Determine what needs to happen in terms of tax filing. John will reach out and work it out with Nick.

**Action:** Dave will research Stripe as a credit card solution. Board will vote on it at the next meeting.

### \* **Marketing Team (Suzanne)**

- **Membership Drive Launches April 4**
  - Billboard and Radio Ads start in early April.
    - Billboards (\$2500)
      - One billboard will be in the U of M area.
      - Another billboard in Northeast Minneapolis.
      - Billboards run for 4 weeks.
    - Radio ads (\$900)
      - Two Scripts running 4-weeks during afternoon programming.
- **Day of Reason**
  - 8:30 to 11:00 is the timeframe.
  - The capital public vault is where the event is.
  - Working on inviting like-minded legislators,
    - Marty
    - Frieberg
    - etc.
  - Inviting advocacy groups that are impacted by religion.
  - The Keynote speaker will be Rachel Deitch, the Policy and Social Justice Director at the American Humanist Association.
    - Rachel will be coming in a day early.
      - Board will hold a reception at La Dona Brewery in Minneapolis.
  - Trying to get the governor to do a proclamation. Odds are low.
- **Paul Heffron Scholarship Update**
  - Molly has agreed to manage the project.
  - We will get a look at applications in August.
- **Humanist International**
  - The fee is higher because of our income.
  - Possibly up to \$160.
  - Suzanne agreed to explore further and the board tabled the decision for now.

### **Humanists In Action (Christine/Marcy)**

- The group is meeting weekend following the board meeting.
- The legislative session has started.
  - The committee will work on advocacy where it can based on the type of activity at the Capital.
- Spring will bring the possibility of outdoor activities.

- Blanket making project is having another round of activity.

### **Media/Tech (Dave) - no updates**

### **Membership (Harlan) - no updates**

### **New Business**

- **Summer Festivals time is coming up and it looks like things may function more normally than in the last two years.**
  - Past involvement included tabling at:
    - Twin Cities Gay Pride.
    - Twin Cities Vegfest.
    - May Day marching and tabling-
      - This is not going to be like it was in the past as there is no parade component to march in and there's a major expense to participate in tabling.
  - Promotional materials are needing to be refreshed.
    - Board will reach out to Audrey Kingstrom to look at supplies and then decide on options.
  
- Christine Retkwa, David Guell, Marcy Woodruff, and Seth Engman have terms expiring in May.
  - Both Christine and Marcy have indicated that they do not plan on running for another term to be on the board but do plan to stay active in community work. Seth and Mitch will be.
  - Under new business, a committee has been formed to look for candidates.

**An adjournment was motioned for and approved at 8:45.**

**Next Meeting: April 13, 2022**