

Humanists MN

Board of Directors Meeting

Wednesday, Nov. 10, 2021 (via zoom)

ATTENDEES

Jerry Smith, Mitch Thompson (Secretary), Harlan Garball (President), John Walker (Treasurer), Nick Haylund, Christine Retkwa, David Guell, Marcy Woodruff, Ellie Haylund (Vice-President)

Absent

Suzanne Perry

Routine Business

Called to order @ 7:05

Welcome

Additions to agenda

- None

Motion: To approve October Board Minutes. (Jerry/Nick) Motion approved unanimously. (7:08 PM)

Old Business

Reports from Committees/Team

* Financial Report (John)

- Things are settling in largely with John's transition to the treasurer and there are few issues at this time.

Action: Move the funds in the savings account (approximately \$2,000) into the checking account and stop using the savings account.

Action: Publish financials available in the December newsletter.

* Marketing Team (Ellie)

- The focus has been on promoting the Solstice event in December.
 - More broadly the event is being used as a way to work strategies to “up the game” in getting social media traffic.

*** Humanist’s In Action (Christine/Marcy)**

- Several recent activities were highlighted.
 - Pine Bridge brush to clean up project happened in conjunction with The Friends of the Mississippi. Five Humanists took part being one example.
- There is an upcoming Humanist’s in Action meeting coming up. There are some specific outcomes the meeting will strive for.
 - A “portfolio” of organizations to partner with will be created
 - Responsibilities will be divided up between committee members to track certain organizations.
 - There will be a strong emphasis on activities that could be linked to spending funds and having tangible outcomes.
- There is a need for more t-shirts.
 - Costs have gone up quite a bit.
 - Christine is advocating using Minuteman Press.

Action: Look at getting bids for new t-shirts.

*** Media/Tech (Dave)**

- Tickets for the Solstice Event were set up through Membership Works.

Action: Dave and Marcy will develop a plan for the Solstice Party to have name tags and meal designations worked out.

*** Membership (Harlan)**

- No report

New Business

Solstice Party (Harlan)

- The room is held on Saturday, Dec. 18 at Humanities Center.
- Tickets are now up for sale.
- Jerry is working on entertainment and has several things in the works.

Adjournment motioned for and approved at 8:20 PM

Next Meeting: December 8, 2021