

Humanists of Minnesota

Board of Directors Meeting

December 11, 2019

Attendees: Harlan Garbell (President), Marcy Woodruff, Mitch Thompson, Jerry Smith, Christine Retkwa, Dave Guell (Secretary), Meline Juarez, Suzanne Perry (Vice President)

Absent: Nick Haylund, Ellie Haylund, Seth Engman,

Present: Rebecca Chesin

Location: Wedge Table.

Minutes

The November minutes were approved without objection.

Rebecca Chesin gave an overview of changes to the website in the move to WordPress. She also showed Google Analytics results for the site in the time since it was moved to Google.

Harlan introduced a few ideas generated by the membership committee to increase membership. One idea presented was to offer a free tee shirt and a small discount to the first year's membership dues for anyone who signed up at an organization event. Another idea presented was to charge to receive the organization's meetup notifications. Jerry discussed presenting membership as a good cause, rather than a product or service. The value of the trial membership was discussed, as well as the possibility of eliminating the trial membership.

Christine reported updates from the social action team. She discussed options, benefits and costs of joining the Second Chance Coalition. Meline moved to allocate \$100 to sign up for an organizational membership with Second Chance Coalition. The motion was approved unanimously. The tickets to Second Chance Coalition events associated with this membership will go preferentially to dues paying members of HumanistsMN.

Suzanne reported for the Communications that donations associated with "Give to the Max" raised approximately \$850 for the organization. She also noted that we have a room and speaker reserved for Day of Reason, and that an initial planning meeting will be held in January.

Next Board meeting will be Jan 8, 7:00pm at Wedge Table.