

## HumanistsMN Board meeting

9/11/2019

Present: Harlan Garbell (President), Marcy Woodruff, Mitch Thompson, Jerry Smith, Christine Retkwa, Suzanne Perry (Vice President), Dave Guell (Secretary), Seth Engman

Absent: Meline Juarez, Nick Haylund, Ellie Haylund

Last month's meeting minutes are approved pending a few updates being made: Corrections that Suzanne being VP, that Rich Thompson be updated to Mitch Thompson and Nick and Ellie's last name be updated to Haylund.

### Org name:

Due to implications and efforts involved with changing name whether adding dba or fulling change the name. Board approved a motion that that the official corporate name and for banking and finances remain as Humanists of Minnesota - and present selves to public as HumanistsMN in our t shirts and literature and web presence.

### Finances:

- Harlan expressed concerns about the categories that he didn't understand where the \$1872 individual donations comes from
- Jerry would like to see one-time donation now in the Other contributed income listed in a separate entry that is not part of operating income - because it is one-time and distorts what is available
- Suzanne expressed wish for a brief summary expense report each month (possibly just income and expenses and reserves)
- Concerns about Nick as treasurer being gone past Sept 2019 - he (and Ellie) will certainly be gone through Dec 2019 and possibly March 2020. Will need to evaluate the situation when it gets close to annual meeting in May
- Audrey has been writing checks
- Harlan has been added as a named party on the checking account and will add access for checking account online
- We could appoint an acting Treasurer.
- Transactions are connected with the website activities and our TCF bank account.
- Someone hacked the debit card and ordered \$46 of Netflix
- Do we want to alter from having a debit card (which if hacked again could lose \$50 if notify promptly (which might mean within 48 hour) and up to \$500 if don't meet the prompt notification criteria
- Finance committee will discuss about statement and tool format

### Social Action:

- Marcy reported of recent committee meeting and decisions

- Will have as our flagship issue Medical Aid in Dying. Would use this as an opportunity to find a way to help get engaged - Do things like create postcards for legislator
  - Today's hearing had
- Other causes will support include Social Justice, Environment - as opportunities come up. For example we are a sponsor with ACLU luncheon coming up
- There is a Climate Strike on 9/20
- Have also begun a Twin Cities Social Action Coalition with Or Emet and FUS

#### Media -

Suzanne shared that Rebecca and Andre worked with her to transition the website to the Wordpress platform. There are some improvements for search and comments.

There used to be payment to webmaster - was \$1200/year or free membership. Gift cards possible.

We discussed giving reward for going above and beyond. Board passed motion to give Rebecca and Andre each \$100 in gift cards to express appreciation. We agreed we need to be mindful of doing this.

Interest in finding ways to get more comments on the newsletter. From Rebecca: suggested requesting for comments and giving a gift (free membership to gift to a friend?).

The point is getting more activity on the website - such as by clicking on the email link that says Read More. What about something else that is a debate question that draws comments - and then some minor reward or gift? We would want to have some metrics on activity if this is implemented to know the impact

We have a number of passwords to 10 or so applications that we use (such as MailChimp). Rebecca suggested having a password storage system - could even be paper storage. There were concerns about the vulnerability from having it all in one place and connected. Agreed that what we want is a list of all the applications and who is the administrators - and be sure there is a second person who has the login info for each app. Dave as tech team lead will decide if he wants to find a centralized encrypted method for all the passwords.

#### Membership drive or appreciation day:

Rebecca offered to come up with a proposal.

#### ACLU Donations:

Suzanne reported that she believes that we have accumulated the \$1000 needed for the ACLU sponsorship. So there will probably not any needed from org treasury - she will validate that.

#### Upcoming events:

VegFest 9/15

Solstice party 12/14/2019

Monthly Community Gathering 9/21

Business cards:

Discussed options that Seth emailed. Clarified that we want to not have name email on it for most board members (perhaps other than Harlan) - would write in that info. Add tag line under logo. Request is that everyone email Seth with preference and he will advise of winning choice.

Donation to Camp Quest:

Donor who gave a sum of money requested that \$1000 be given to CampQuest from his donation. Board passed motion to do this.

Vanguard account:

We got a \$10K CD that matured and is now sitting in checking account. Board agreed that would put that money into Vanguard money market because it is earning more than in checking account. We want to look into putting it into a type of account that is insured (while Vanguard is very safe - insured would be even better)

What to do with trial members and non-members at events:

Agreed that will have Board members as greeters to describe the event and encourage new people to stay for happy hour

Non-members will have a certain color badge or writing

Would it be good to send an email during trial membership - such as a welcome and adv that just were vocal at medical aid in dying hearing